

The MBA

15-21 months, full-time



London experience.
World impact.

www.london.edu/mba/

Why London Business School?

We choose the very best, and make them better. Join our global classroom for a life-changing experience.

It's a big decision. An MBA is a significant investment that demands substantial return. Choose London Business School, and make sure your investment pays off.

London Business School is a leader in the field of business education. We choose the very best, and make them better. Our MBA is consistently ranked amongst the best in the world and offers a unique combination of benefits to help you develop the capabilities and connections you need to succeed in global business today.

Join our global classroom for a life-changing experience. Be inspired, achieve excellence and make your dream become your future.



We're flexible, we're global and we're in London

By now you are probably some way towards understanding what you need, and want, out of your MBA. You recognise that success in today's business environment relies on the ability to thrive in an increasingly complex world. You know that reputation matters and that learning from world-class professors and an exceptional peer group is critical.

You realise the very real advantages of belonging to a global student body and alumni network. You also know that doing an MBA will be a once-in-a-lifetime experience so you need a programme that's right for you.

Make your MBA count. London Business School has the only MBA programme that combines a fully flexible curriculum with an outstanding international community in a truly global business centre. Add to this a world-class faculty, a reputation for academic excellence and leadership, and we believe there is simply no better place to study.

We're flexible

Everybody has different learning styles, different needs, different goals, and different pressures while studying. That's why our MBA is one of the most flexible in the world. With exit points at 15, 18 and 21 months, our intensely practical programme provides a unique structure for learning and leadership development. Your first year centres around three key themes, all of which offer a rigorous and analytical grounding in the core techniques and frameworks of global general management. In year two, the focus is on your individual goals; you will have the opportunity to experiment with wide-ranging electives available in a distinctively flexible format.

We don't expect you to know which route you will take before you start, so you can make the decision on how to structure your MBA during your first year. From the word go you can customise the programme to suit your requirements, offering choice through Global Business Experiences, International Exchange, waivers, languages, plus the ability to flex programme length and tailor the number of electives you take.

We're global

Fact: 1,800+ degree students from 80 countries

Fact: 34,000+ alumni across 130 countries

Fact: 59 languages spoken in a single MBA class

Fact: 89% international students in MBA2013

Fact: 150+ faculty from more than 30 countries.

The international mix of students and faculty at London Business School is astonishing. You gain a truly global network which will provide real benefit in today's competitive marketplace. And of course, the world-class professors and visiting business speakers on campus include the very best thought-leaders from around the globe today. Our MBA plugs you into a phenomenal network of global business contacts, expanding your personal network, and ensuring you maximise your investment. With the right connections you can create, and take, the opportunities life throws at you. At London Business School, when we say we're global, we mean it.

And we're in London

London is one of the best cities in the world in which to study business. Completing your MBA at London Business School enables you to use one of the most powerful business centres in the world to your advantage. With direct flights to 530 destinations worldwide from London's five international airports and high-speed rail services to Paris and Brussels, your travel opportunities are endless. Every leading financial institution on the planet is represented in London, a third of the world's largest companies are headquartered in London and a quarter of businesses here are foreign-owned. In addition, 175 of the UN's 192 member countries have embassies in London and it is the gateway to the European Union's 27 member states; the biggest single market in the world.

Then there's the fact that London is one of the most exciting, vibrant and entertaining cities in the world in which to live. Our MBA is hard work, but it's also a lot of fun. So, whether you want to take advantage of the 75% of Fortune 500 companies located here, or enjoy the abundance of culture, sport, nightlife and parks, or whether you simply want the opportunity for your spouse to work, London is the place to be.

The London Business School MBA. It all starts here.

“You learn to work very closely with a group of people from different cultural and professional backgrounds – to elicit a consensus that will be greater than the sum of its parts.”

Peter Lewin (American)
MBA2012

We're global

Studying at London Business School places you in the midst of a truly international culture. You benefit from unrivalled networking opportunities and gain exposure to a broad range of new business perspectives.

Ready for a new challenge? Throw together an ex-professional NFL player from the US, a female Portuguese Management Consultant from A.T. Kearney in London, a Korean Corporate Planner from South Korean Cars, a Venezuelan Strategy Consultant from Deloitte, an Indian Entrepreneur and a Portuguese Media Consultant, then ask them to work together to produce 50% of their first year grade. Tough? Yes. Life changing? Yes. A typical London Business School study group? Yes. Meet study group B9 from the class of MBA2013.

It's no longer enough just to be business-savvy on your home turf – to succeed in today's environment you need to be able to eat, sleep and think globally. You must be able to differentiate yourself by your ability to create success, either independently, or as part of a multi-cultural team, anywhere on the planet. Our MBA gives you the global business capabilities to achieve this success and provides you with a life-changing learning experience along the way.

It's not just our student body that's international. Our entire community – including faculty, alumni, staff and corporate partners – is truly global. London Business School brings together smart and talented people from all over the world, from astonishingly different backgrounds, with markedly differing opinions and who speak numerous languages. The numbers say it all. Make the diversity of our MBA work for you. Go global.

“London Business School was an obvious choice for me. I wanted a top ranked school with high international exposure and strong alumni links. London Business School provided both, opening the door to opportunities that previously I would never have had access to.”

Dan Saunders (British)
MBA2009
Founder and Managing Director, Decarbon

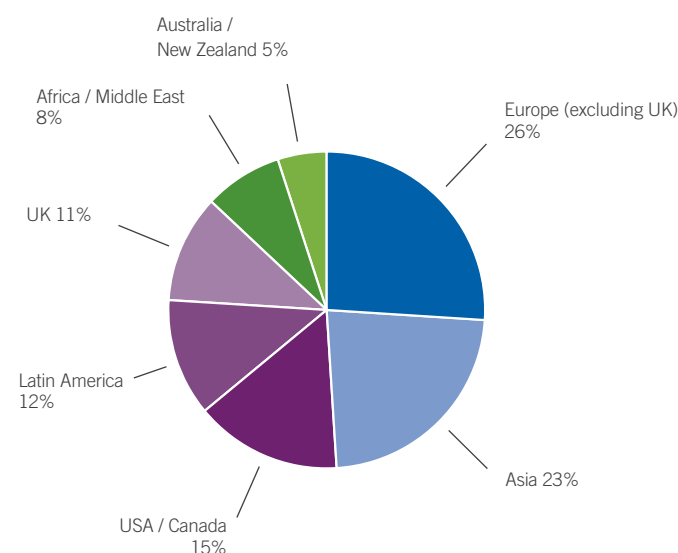
“It is both immensely enjoyable and highly inspiring teaching at London Business School. Students hail from every corner of the globe, and the breadth of backgrounds and perspectives that they bring with them to the classroom fuels lively discussion and creates a uniquely engaging learning experience.

The School is hugely diverse, yet fosters a strong sense of community and collaboration that underpins the MBA experience both inside and outside of the classroom. This provides an environment that challenges students and inspires them to achieve their highest potential.”

Michael Hay

BA DPhil (York) Sloan Fellow (London Business School)
Professor of Management Practice in Strategic and International Management and Entrepreneurship,
London Business School

Regional background (MBA2013)



“I wanted to attend a business school where I would have great opportunities to succeed and the chance to work in a truly international environment.”

Edouard Jozan (French)
MBA2008
Chief Investment Manager, Allianz Fireman's Fund



“The MBA was the best two years of my life. I have taken all of the friendships and all of the learning from the programme with me into my current job.”

Dana McNabb (Canadian)

MBA2007

Marketing Director Global Brands, General Mills and Nestlé



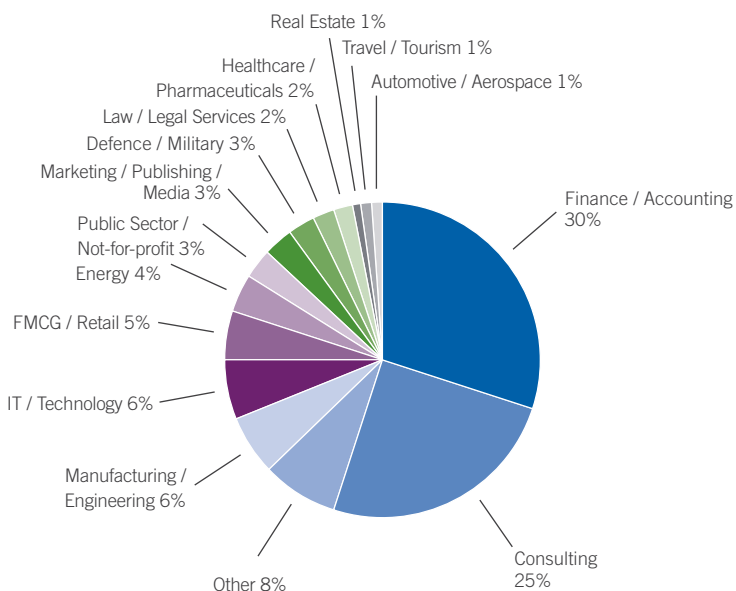
Who does our MBA?

You aren't progressing up the promotional ladder quite as fast as you would like. You have a once in a lifetime business idea which won't let you sleep at night, and a burning desire to know how to put it into practice. You love your job, but think you could do it better armed with a more strategic perspective.

Your job is unfulfilling, you are dissatisfied and the thought of staying in the same industry until you retire is uninspiring. You're destined to take over the family business but aren't quite convinced you have the necessary skill set. You've enjoyed a career in the armed forces but now want to make a shift into business. You work for a multinational that is sponsoring its fast-track high achievers to attend graduate school. You have a start-up already, but want to understand how you can grow your business more successfully.

The reasons for doing an MBA are many and varied. Whatever your motivation and wherever your aspirations take you, make sure that the reputation and global reach of the London Business School MBA is behind you.

Industry prior to MBA (MBA2013)



Read the thoughts of our students as they experience the programme via our student blog.
<http://blog.students.london.edu/>

"My London Business School MBA (or MSc as it was then) gave me the confidence to see new possibilities, and was a great springboard for my entrepreneurial interests. The curriculum gave me a sound grounding in business fundamentals, both at a theoretical and practical level, and I'm delighted to see that as the School has continued to grow, a focus on entrepreneurship remains key. I graduated from the School in 1985, and co-founded Capital One Financial Services in 1994. The company has grown very quickly since then, from an industry fledgling to a highly successful business. Sales in 2004 reached \$10 billion, with more than \$19 billion in market capitalisation – earnings growth rate and return on equity has exceeded 20% each year since 1995. The company is also heavily involved in corporate philanthropy and has received several awards in this area, including the prestigious National Outstanding Corporate Community Involvement Award from the Points of Light Foundation. The strong sense of community at London Business School has ensured that I've stayed involved with my alma mater. As well as being a School Governor, I visit campus regularly for guest lectures. If you are interested in starting your own business, and want a really global MBA to help you do it, then this is the place for you."

Nigel Morris (British)

MSc19 – 1985

Managing Partner, QED Investors and Co-founder,
Capital One Financial Services

"Life at London Business School was awesome, absolutely fantastic. It was a very intense, life-changing experience, and I would recommend it to anybody. I was co-president of the Entrepreneurship Club. We aimed to be ambassadors for entrepreneurship, bringing interesting, inspiring people to speak at events and showing students all the resources the School has for them. The first thing we did was to have a 'good idea competition' two weeks before new students actually started the MBA, so that when they first arrived they had lots to talk about. Two businesses now in operation started from that competition!

The School also has a network of business 'angels', who were very happy to mentor starting entrepreneurs. I took two 10-week internships while I was on the MBA. The first one was with Bain & Co. I really enjoyed it, I learned a huge amount, and I got an offer of full-time employment at the end of it. The second internship was with Google. It was also a very interesting experience and a huge opportunity to see how things are done at Google."

Emmanuel Coucke (Belgian)

MBA2009

Strategy Consultant, Bain & Company

Our flexible curriculum

A successful MBA programme is academically outstanding. It challenges its students throughout, and provides practical opportunities to implement classroom learning. It provides easy access to a first-class recruiter base, both through its location and its business connections. It utilises its alumni network fully, as part of a strong and energetic community and it is flexible enough to fulfil your personal requirements in the most effective way possible.

The London Business School MBA is all these things. Our curriculum supports individual development needs through increased choice, flexibility and speed. With three exit points to choose from – at 15, 18 or 21 months – you can front-load your study, waive out of a core course, take advantage of flexible credit options, keep your curriculum choices broad or choose a concentration, complete as early as December in your second year or take advantage of the full two-year programme. Whatever your specific study needs, we enable you to tailor your MBA by putting our truly versatile and hugely practical programme to work for you.

Your first year

Global business leaders tell us that it is the right combination of knowledge, skills and attributes that generates real success in today's rapidly changing business environment. To support these findings, and to help you build necessary analytical frameworks, the first year of our MBA concentrates on three clear themes – Tools and Techniques, Managing the Organisation, and Engaging with the World.

Academically rigorous, stimulating and practical, courses include business simulations, global case studies, lectures, workshops and group work. Your small and carefully selected study group will include peers who are internationally diverse and from a wide variety of professional backgrounds. Working together to achieve around 50% of your first year grade means you will have a steep learning curve, and one that is invaluable in today's global workplace.

www.london.edu/mba/core/

Pre-term

Leadership is at the core of everything we do, so we kick off your MBA experience with **Leadership Launch**, an individually tailored self-development programme which runs alongside your academic studies for the duration of the MBA. At the same time, the **London Talks** series brings high-profile and inspirational leaders to present on key management issues; this is your introduction to the superb opportunities that studying in London provides.

Term one – Tools and Techniques

Term one is an intensive and significant learning period. To help you develop the foundation tools so critical to success in the summer internship recruitment season, Tools and Techniques focuses on building your core knowledge in Accounting, Economics, Finance, Statistics and Strategy.

Term two – Managing the Organisation

Understand the internal structure of an organisation and how it works, as well as its products and customers. Core courses include Marketing, Managing Organisational Behaviour, Operations Management and Management Accounting. Starting from term two you will have a choice of up to five electives to complete within your first year.

Term three – Engaging with the World

The global business environment is a constantly changing and fluid entity, and to succeed, you must learn how to see organisations in a global context. Designed to develop your understanding of ethics, CSR, regulation and government, courses include MarkStrat, Discovering Entrepreneurial Opportunities, Global Business Environment and our new Business, Government and Society course.

First year highlights

Leadership Launch

Leadership Launch helps you establish your own individual leadership development plan. Designed to enhance your effectiveness as a leader, programme highlights include our Leadership Away Day, the Understanding General Management core course, and the popular Global Leadership Assessment for Managers (GLAM). Helping you understand new countries and cultures and developing your ability to lead others in culturally sensitive ways, GLAM identifies key interpersonal and teamwork skills needed for successful global business management.

MBA Language Programme

We believe the experience of learning a second language is a vital part of becoming a global business leader. Our MBA Language Programme requires every London Business School MBA graduate to achieve competency in one of 15 languages other than English by graduation.

www.london.edu/mba/languages/

Discovering Entrepreneurial Opportunities

This class builds the mindsets, tools, and frameworks to discover new and previously latent opportunities for innovation. The aim is to build your real-world business sense and provide preparation for entry into the entrepreneurial world.

Business, Government and Society

Business, Government and Society looks at local and global relations between political and regulatory governments, and NGOs. This course helps you, the business manager, understand how to engage productively with the world's non-market participants. Special emphasis is placed on defining win-win ethical business propositions that can help solve societal problems.

London Business Experiences

Part of the term three theme, 'Engaging with the World', London Business Experiences provide further links with the City of London. Half-day visits to London-based businesses are supported by follow-up presentations and analysis. Visits cover a broad range of subject areas, from branding and customer insight for a not-for-profit organisation, to the financing behind pension funds.

Companies visited by the MBA2013 class have included Bank of England, Chelsea FC, The Design Council and Saatchi and Saatchi.

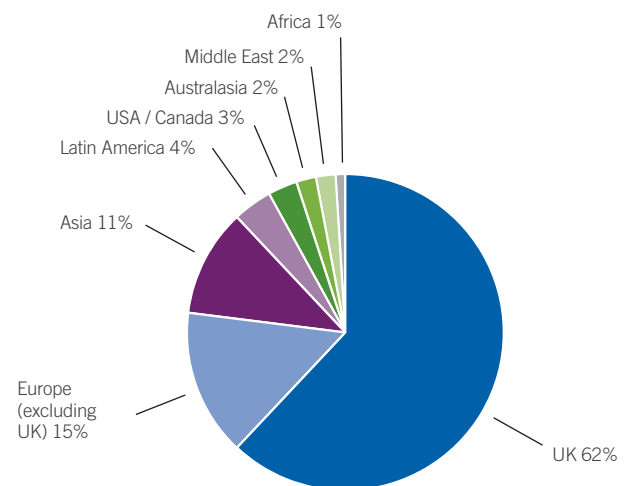
Your summer break

There are a variety of ways in which you can choose to spend your summer break. Most students do a summer internship, many with the aim of securing a post-graduation job offer before they return to campus. An 8-12 week paid placement gives you the chance to try out a new industry or job function, or to pursue a specialist interest. Six or seven students each year are selected to form the Summer Consulting Team, while others learn what it takes to turn a great idea into a fundable business as part of the Entrepreneurship Summer School.

www.london.edu/mba/summer/

MBA2012 Summer internships (Geography)

Median weekly salary: £1,100



“The point of any internship is to put everything that you’ve learned during the first year into practice, and the Summer Consulting Team is a great place to do this. It’s a bit of management consulting, a bit of entrepreneurship and plenty of networking with alumni rolled into one!”

Katie Cannon (UK/Ireland)
MBA2012



“The London Business School MBA has opened so many different doors and possibilities – not just for pursuing job opportunities all over the world, but meeting so many different and diverse people, and reflecting on their experiences to help me grow.”

Erik Wilterding (American)
MBA2010
Consultant, Monitor

Your second year

In year two the flexibility of our MBA really comes into its own. Whereas the first year focuses on developing your skills and core business knowledge, the second year is about achieving a greater sense of independence and finding your voice. The increasingly customised MBA experience and emphasis on experiential material and self-directed learning, is specifically designed to help you meet the challenges of becoming an effective global leader. Areas of choice include electives, Global Business Experiences and International Exchange, and there is a greater concentration on individual student initiative and independence. You will have the opportunity to continue with Leadership Launch as it extends into the second year.

Electives

Choose a minimum of 10 and a maximum of 12 electives from our large and varied portfolio. You can study electives that run for a full term, or load up on courses taught in our demanding block-week format. You can also choose elective streams that run in the mornings, afternoons or evenings, or undertake a management project during your second year as one of your elective choices. This versatility gives you the ability to plan your second year around one of three completion dates – particularly useful if you have a job offer with the potential for an early start. Students are also able to take advantage of science and technology electives at University College London. You can keep your subject study broad, or specialise in an area of particular interest – current concentrations include Entrepreneurial Management, Economics, Finance, Marketing, Strategy, International Management, Private Equity and Change Management.

www.london.edu/mba/electives/

International Exchange Programme

The flexibility of our elective format is particularly useful if you are one of the many students completing in 18 or 21 months who choose to study a term abroad on our International Exchange Programme. Over one third of our MBA class take advantage of this superb opportunity each year, travelling as far afield as China, India, South Africa and Australia. With over 30 institutions to choose from we offer one of the biggest exchange programmes in the world. Your choice of location may depend on anything from elective availability at the exchange school, a specific second language immersion experience, or a desire to move your career to a particular country post-graduation.

www.london.edu/mba/exchange/

Global Business Experiences

Working abroad in small groups, and in consultation with faculty, the portfolio of Global Business Experience assignments builds on the global perspective offered throughout our MBA. Highly experiential, this assignment offers you a real chance to demonstrate your leadership capacity, both in terms of sourcing and arranging meetings and company visits, and subsequently acting as an ambassador for the School during the field trip. You have a choice of both location and theme, allowing you to tailor your assignment to your own interests and development needs. Potential destinations include China, India, continental Europe, North America or the Middle East.

Management Report

The second year Management Report elective is a key opportunity to apply the knowledge already acquired in the classroom. Offering valuable commercial experience, you may find yourself working on any one of a number of wide-ranging but tangible business issues. Past reports have included everything from luxury goods and real estate, to private equity and not-for-profit projects in markets as far afield as Brazil and Africa. The Management Report provides another opportunity to connect with potential employers in a real business situation.

Capstone

Capstone is the finale of your MBA programme. Following on from the individual paths you and your classmates have taken in the second year, Capstone brings the entire class together. A celebration both of reflection and inspiration, key events include headline speakers, alumni panels, and the eagerly awaited finale of the Case Study Competition.

“Interacting with so many different people means I’ve had to find my own distinct leadership style. In this environment you very quickly learn how to influence people and get your opinion heard. I’m already more confident and assertive – something which my friends have pointed out.”

Ana Sofia Alves Ribeirinho (Portuguese)
MBA2013

Learning from leaders

London Business School is abuzz with opportunities to be inspired. It's a place where exciting things happen.

Conferences, forums, lectures, summits, speaker series – the list of events on campus is endless. Our reputation and location bring some of the most inspirational and thought-provoking leaders in the world through our doors. Our students and alumni listen to, learn from and are challenged by speakers from industry, government, finance, and media. They forge global business contacts which will last them for life. And nowhere is the dynamism and energy of our School community more evident than in the passion with which it leads conferences and speaker events.

Previous speakers include:

Jack Welch

Former CEO, General Electric

Barbara Cassani

Chair, London 2012

Honorable Al Gore

Former US Vice-President

Rt. Hon. Gordon Brown

Chancellor of the Exchequer, UK

Greg Dyke

Director General, BBC

Bill Gates

CEO, Microsoft

Sir Richard Branson

Founder, Virgin Group

Baroness Hogg

Chairman, 3i

Bill Clinton

Former US President

Rt. Hon. Alistair Darling

Chancellor of the Exchequer, UK

Sir Martin Sorrell

Chairman, WPP

Steve Ballmer

CEO, Microsoft

Rt. Hon. Tony Blair

Prime Minister, UK

Boris Johnson MP

Mayor of London

Jeff Immelt

Chairman and CEO,
General Electric

Lord Davies of Abersoch

UK Minister for Trade,
Investment and Business

Stephen Hester

CEO, Royal Bank of Scotland

Mark Thompson

Director General, BBC

Bill Roedy

Chairman, MTV

NB: Speaker titles reflect positions at the time of their London Business School visit.

And speaking on campus recently:

Andrew Witty

CEO, GlaxoSmithKline

Tony Wheeler

Co Founder, Lonely Planet

Tan Sri Dr Majid Munir

Chairman, Malaysia Airlines

Xavier Rolet

CEO, London Stock Exchange

Evan Davis

Presenter, BBC Radio 4's Today programme

Ravi Kant

Vice Chair, Tata Motors

Peter Voser

CEO, Shell

Justine Roberts

Founder, Mumsnet

Stephen Leonard

CEO, IBM

Ferran Adria

Founder, El Bulli Foundation

Ursula Burns

Global CEO, Xerox Corporation

Marc Bolland

CEO, M&S

Brent Hoberman

Angel Investor and Entrepreneur

Nick Baird

CEO, UKTI

Dale Murray

Angel Investor

John Connolly

Global Chairman, Deloitte

Jasmine Whitbread

CEO, Save the Children

Vittorio Colao

Chief Executive, Vodafone

Paul Bulcke

CEO, Nestlé

Jon Snow

Presenter, Channel 4 News

Anshu Jain

Head of Global Markets,
Deutsche Bank

David Cameron

Prime Minister, UK

Lord Coe

Chairman of the London
Organising Committee for the
Olympic Games

“Hearing from Mr. Douglas Clayton (CEO, Leopard Capital) about frontier market investments was truly eye-opening. After spending seven years in the investment industry, I still find that there are a great deal of new things to learn here at London Business School.”

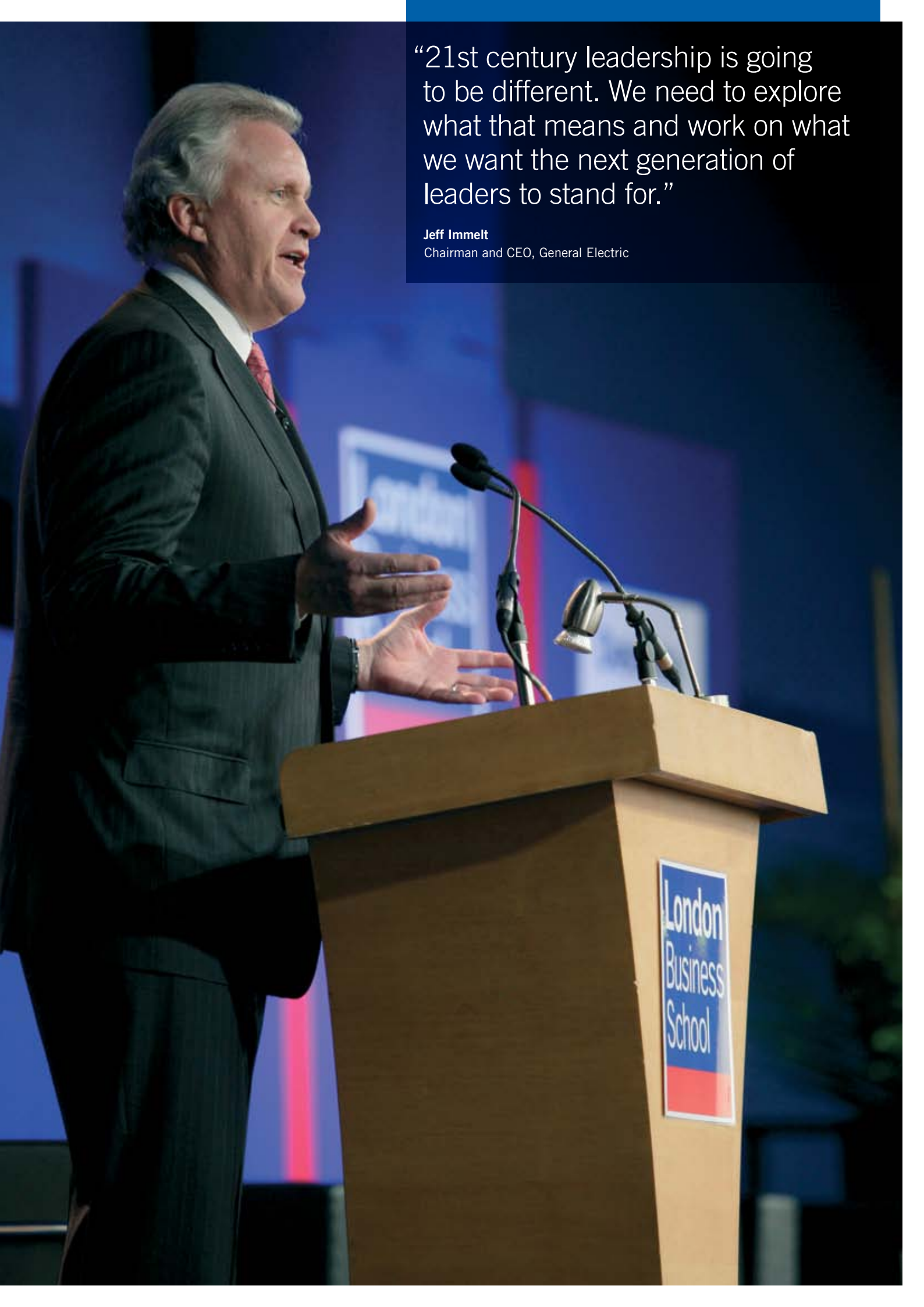
Tsukasa Tokikuni (Japanese)

MBA2012

“21st century leadership is going to be different. We need to explore what that means and work on what we want the next generation of leaders to stand for.”

Jeff Immelt

Chairman and CEO, General Electric



Beyond the classroom

There's so much activity happening within a London Business School classroom – business simulations, case studies, workshops, study groups and more – that you could be forgiven for thinking that's all you'll have time for. But the classroom experience is just the beginning; our MBA involves so much more. Engage with the wider School community, extend your leadership capabilities, and step up and be heard.

The passion with which our student body embraces club involvement, social and sporting activities and leadership opportunities is unprecedented. Each year an extraordinary number of student-led activities take place both in London, and around the globe. From career treks, conferences and competitions to pub crawls, partner events and parties, the London Business School MBA has it all.

Clubs

Student clubs are at the heart and soul of our community. Overseen by the Student Association Executive Committee, they cover professional, sporting, social and regional groups and are an excellent way for you to further develop areas of particular interest. They also offer superb leadership opportunities and are increasingly linked with alumni involvement and events.

There is such a huge amount of club activity on campus that club-related events make up a large part of the extra-curricular timetable. Recent highlights include:

Speakers and conferences:

Entrepreneurial Leadership Series
Asia Business Forum
Global Energy Summit
Technology and Media Summit

Overseas trips:

Exploring Kyoto
Snow Week in France
Sailing in Thailand
Trekking to Machu Picchu, Peru

Professional treks:

Silicon Valley trek
Ghana Microfinance trek
Shanghai Career trek
Los Angeles Media trek

Competitions:

MBA Tournament for European Business Schools
A.T. Kearney Global Case Competition
European MBA Private Equity Case Competition
The MBA Stock Pitch Competition

The list goes on. The vitality and experience of our student body takes many forms. What will your contribution be?

<http://clubs.london.edu/>

The **Global Energy Summit** is one of London Business School's most successful annual conferences. Speakers at the most recent summit included representatives from Shell, Carbon Trust Enterprises, Climate Change Capital and Bank of America Merrill Lynch. Meaningful and impactful for energy students and energy professionals alike, club membership provides first-hand insights into industry trends, and invaluable access to the extensive global London Business School energy alumni community.

The perfect illustration of the London Business School spirit, the **Partners' Club** provides a close and supportive network to welcome student partners and families into the School community. Run by and for partners, and representing the entire portfolio of School programmes, the club organises a wide variety of events, including London walks, theatre nights, book club, job hunting workshops, pub nights, language classes and children's playgroups.

Tattoo is one of the great London Business School traditions. A vibrant celebration of internationalism, this event showcases our very real cultural diversity with food and festivities from approximately 100 different nations. Eagerly awaited each year, it has become one of the most memorable experiences in the School's annual calendar and provides a great opportunity for our entire community to come together as one.

London Business School students are well-recognised for their success and leadership in global competitions, both at business school level and beyond. Student achievements are too numerous to list in entirety, but include winning the Novartis Masterminds Challenge, Wharton Buyout case competition, A.T. Kearney Global prize, Tata Crucible Campus Quiz, and the inaugural European Private Equity competition.

“Student clubs constitute the lifeblood of the School. From day one, I was impressed by the constant activity and buzz that they create. There are always events and activities taking place both on and off campus, so much so that it's impossible to attend everything.”

Karl Naim (Lebanese / French)

MBA2011

Senior Financial Analyst, Goldman Sachs



“When a man is tired of London, he is tired of life; for there is in London all that life can afford.”

Samuel Johnson (1709-1784)

London

London Business School. Get the London advantage.

27 million visitors each year	155 public parks	17% of the global foreign equity market	13 professional football teams
43% global share in 'over the counter' derivatives market	90+ major carnivals and festivals	40% non-British population	5 international airports
300+ languages spoken	80 local markets	200+ museums and galleries	6 World Heritage sites
249 foreign banks	75% of Fortune 500 companies	40,000+ shops	2012 Olympic Games host city
230+ nightclubs	53 different national cuisine styles	150+ theatres	1 global MBA



Your career development

A reputation for excellence. A global learning environment. A curriculum that adapts to your individual requirements. An unrivalled location that puts one of the largest recruiter bases in the world at your doorstep.

It's no wonder our graduates are sought after. They are flexible, creative, ambitious and have global business perspective and experience. London Business School MBA graduates seek, and find, careers that transform their working lives.

Career Services supports you in developing the skills you need to be exceptional candidates for world-class recruiters. You will benefit from online learning resources, tailored workshops and one-to-one sessions provided by expert finance, consulting and industry advisors, entrepreneurs, alumni and career coaches.

We provide a team of dedicated and experienced sector recruitment advisors to source high-quality job opportunities, and our career coaches and sector advisors help you prepare for making applications and attending interviews. We offer close links with MBA recruiters in finance, consulting and industry.

To download the latest MBA Employment Report visit:
www.london.edu/mba/careers/

Salary information (MBA2011)

Median base salary £70,000
Median sign-on bonus £15,000
Median year-end bonus £15,000

“Finding a fulfilling post-MBA career, one that fits, is an exercise with frequent highs and lows. The Career Services team at London Business School has tremendous experience helping students cope with this. I was surprised to find that Career Services staff had worked in the exact same roles that I was considering. As a result, I found someone to help me with every stage of the process, with advice tailored for my situation.”

Vicky Tziveli (Greek)
MBA2009

Strategy Development Manager, Royal Mail

What our recruiters have to say

“London Business School students are high-calibre – they bring varied backgrounds and experiences which we find a fantastic fit with our entrepreneurial culture in General Mills International. They possess a unique world view. They understand the global marketplace and how they can succeed by leveraging the many skills they have developed to date.”

Lynsey Wherry

Human Resources Manager, General Mills International

“London Business School has always provided a strong pool of talent for our offices worldwide and BCG considers it one of its top priority MBA programmes. The diversity of high-calibre students combined with their experiences at London Business School provides them with an excellent background and skill set to embark on a successful career in consulting. They typically have strong analytical and problem-solving skills and can fit easily into BCG and into our clients' teams. This enables BCG to offer them an exciting and enriching career.”

Sukand Ramachandran (Indian)

MBA99

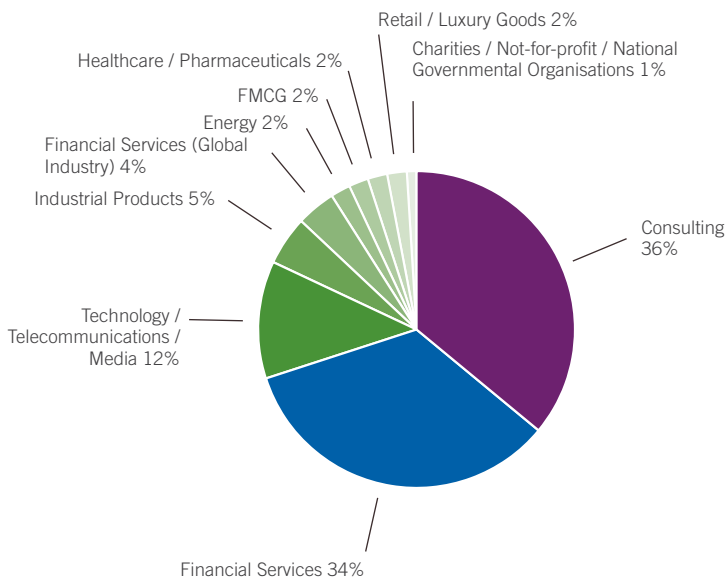
Partner and Managing Director, London office,
The Boston Consulting Group

“London Business School continues to differentiate itself by its strength of brand and reputation, as well as diversity and quality of student body. The depth and breadth of experience of the MBA class and their world-class faculty reaffirms the School's positioning as a premier institution in the academic and business landscape. Working closely with the Career Services and Corporate Relations team has paved the way for a fruitful relationship for Deutsche Bank.”

Faye Woodhead

UK Graduate Resourcing Manager, Deutsche Bank

Job sector breakdown (MBA2011)



Financial Services 34%

- Investment Banking 14%
- Investments – Private Equity / Venture Capital 7%
- Investments – Asset Management / Hedge Funds 6%
- Banking – Retail and Commercial 4%
- Investments – Private Wealth Management 1%
- Public Sector (Central Banks, Ministries, Regulation) 1%
- Sell Side Research 1%

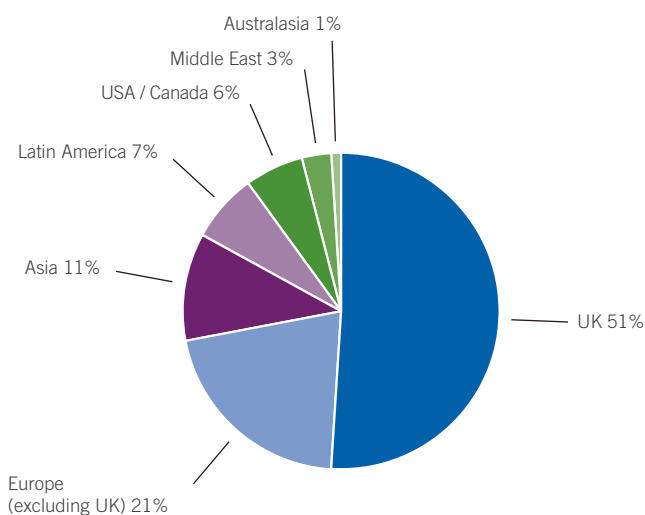
Consulting 36%

- Strategy 30%
- Full Service 3%
- Other 3%

Corporate Sectors 30%

- Technology / Communications / Media 12%
- Industrial Products 5%
- Financial Services / Credit Cards / Insurance 4%
- Energy 2%
- FMCG 2%
- Healthcare / Pharmaceuticals 2%
- Retail / Luxury Goods 2%
- Charities / Not-for-profit / National Governmental Organisations 1%

Job location post-MBA by region (MBA2011)



“On a professional level, London Business School is unparalleled in its access to top recruiters and business leaders. No other business school has sole access to a business centre as vibrant as London.”

Nick Reid (Australian / Irish)

MBA2011

Consultant, The Boston Consulting Group

Top recruiters

Financial Services

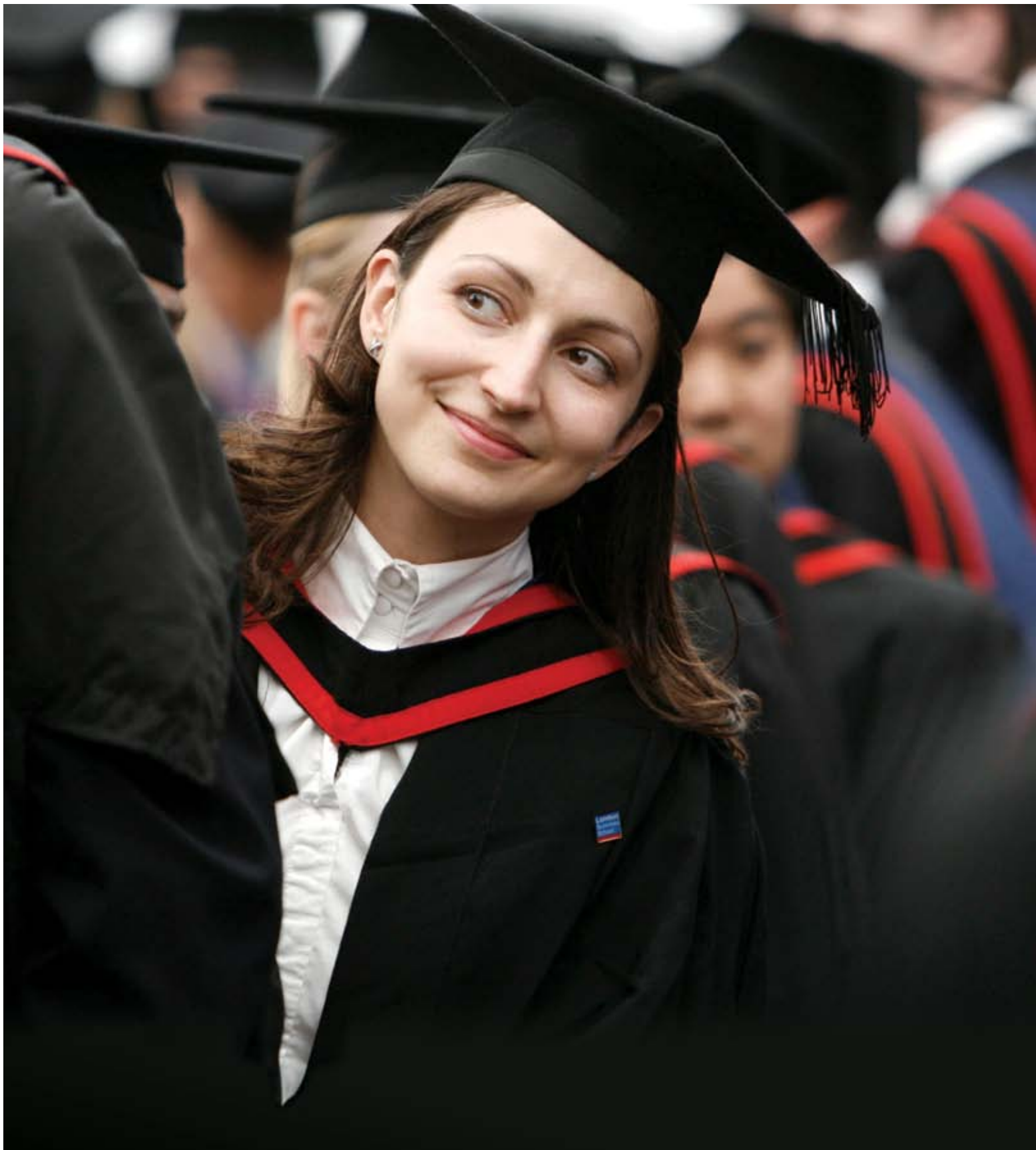
Bank of America Merrill Lynch
Barclays Group
Citi
Credit Suisse
Deutsche Bank
Fidelity
Goldman Sachs
Grupo Santander
HSBC
Nomura

Corporate Sectors

Abbott Laboratories
Amazon
American Express
Eli Lilly
Elsevier
General Mills
Johnson & Johnson
Rolls-Royce
Samsung
Thomson Reuters

Consulting

Accenture
A.T. Kearney
Bain & Company
Booz & Company
The Boston Consulting Group
KPMG
McKinsey & Company
Parthenon
PricewaterhouseCoopers
ZS Associates



“London Business School provided me with the most international environment that I have ever lived or worked in. I am sure the experience will be very difficult to top, wherever my life may take me in the future.”

Ioana Leaua (Romanian)
MBA2011
Senior Consultant, Roland Berger Strategy Consultants

What should I do now?

We are looking for talented achievers seeking to immerse themselves in a rigorous and challenging MBA. We expect our applicants to demonstrate first-class intellectual capacity, a track record of success, leadership potential, energy and integrity, and a global outlook. In return we offer a top-ranked academic programme with a world-class reputation, a truly international community and curriculum, superb links to recruiters and an extraordinary business school experience in one of the finest cities in the world.

Financing your MBA

Remember – an MBA is a big financial investment, so we advise you to research all avenues of funding as early as possible. The London Business School scholarship portfolio has some outstanding scholarships available to help offset fees. In order to be considered for these awards, we strongly encourage you to apply in Stages 1, 2 or 3. Current donor-funded scholarships include large awards from Deutsche Bank, Citi, Style Research, Vodafone Group Foundation and Bank of America Merrill Lynch.

We have a number of **regional scholarships**, including awards for UK, North American, Latin American, Indian, Israeli, German, Chinese, Australian / New Zealand, African, Swedish, Russian, CIS nationals and Japanese students. Specific awards are available for students with military or engineering backgrounds, and a number of awards exist for women, including the Women in Business Awards and the Forté Foundation Fellowships. London Business School also offers a number of **Financial Needs Bursaries** of up to £20,000 each to deserving students who would not otherwise be able to participate in the programme.

In addition to our scholarship portfolio there are some excellent loan schemes available.

For more information on funding your MBA, please see our website:

www.london.edu/mba/financing/

Take action

Learn more online

www.london.edu/mba/
<http://blog.students.london.edu/>

Learn more in person

Meet us at one of our many events held across the globe. Visit our website for the most up-to-date information:

www.london.edu/mba/events/

Learn more by telephone

Contact a Client Services Officer to learn more:

Telephone: +44 (0)20 7000 7500

Email: mba@london.edu

Apply

www.london.edu/mba/

What about your partner?

To find out more about the Partners' Club please visit their website or email them:

<http://clubs.london.edu/partners/>

Email: partners_clubs@london.edu

MBA Summary

Start date	August
Duration	15, 18 or 21 months
Format	Full-time
Primary study location	London
Degree awarded	Masters in Business Administration
Average work experience	5 years
Average GMAT	700
Typical number of nationalities represented	66

Course details and other information provided in this brochure are correct at time of going to print. London Business School reserves the right to make changes at any time.

Other programmes available at London Business School

We offer a wide portfolio of world-class Masters and Executive Education programmes to suit your development needs at each stage of your career.

Masters in Management

Recent graduate | Early career | Mid-career | Senior manager

This programme is designed for outstanding individuals with less than one year of full-time postgraduate work experience.

Developed in consultation with graduate recruiters, the programme provides students with the business knowledge, capabilities and skills required to forge successful careers with the world's leading companies and organisations.

Masters in Management	
Start date	September
Duration	12 months
Format	Full-time
Primary study location	London
Degree awarded	MSc in Management
Average work experience	<2 years
Is GMAT required?	Yes
Typical number of nationalities represented	40

Find out more

Telephone: +44 (0)20 7000 7573

Email: mim@london.edu

Website: www.london.edu/mim/

Masters in Finance

Recent graduate | Early career | Mid-career | Senior manager

The unique and specialist Masters in Finance provides a thorough grounding in the principles and practice of finance, and is widely regarded as the pre-eminent postgraduate qualification for finance professionals.

The programme provides a strong foundation in the principles and practice of finance, as well as new skills, analytical tools and perspectives. The Masters in Finance is available in both full-time and weekend formats, with an extensive range of electives and concentrations.

Masters in Finance	Full-time	Weekend
Start date	August	September
Duration	10-16 months	22 months
Format	Full-time	Weekend
Primary study location	London	London
Degree awarded	MSc in Finance	MSc in Finance
Average work experience	6 years	7 years
Is GMAT required?	Yes	Yes
Typical number of nationalities represented	33	25

Find out more

Telephone: +44 (0)20 7000 7514

Email: mif@london.edu

Website: www.london.edu/mif/

Executive MBA portfolio

Recent graduate

Early career

Mid-career

Senior manager

London Business School's top-ranked Executive MBA programmes allow you to gain an internationally recognised qualification without interrupting your career.

Offered in a choice of study formats and primary study locations, these programmes allow you to balance a demanding career and personal commitments with intensive study and professional development.

The Executive MBA programmes develop your global business capabilities, giving you the knowledge, practical skills and networks you need to operate confidently wherever your career takes you. Taught by world-renowned faculty, you benefit from the diverse perspectives of peers from a wide variety of nationalities, job functions and industry sectors.

Executive MBA (London)

This rigorous programme is designed to transform ambitious mid-career managers into global, multi-skilled business leaders. The programme provides a solid foundation in all areas of business and management, and the flexibility to specialise. Core courses are taught on Fridays and Saturdays of alternate weeks to accommodate a diverse community of busy executives, many of whom commute. Students then undertake electives and an international assignment.

Executive MBA (Dubai)

This dual-campus programme is designed for mid-career professionals, executives and entrepreneurs who are passionate about business opportunities in the Gulf region and beyond. The programme begins with an orientation week in London followed by 10 core courses, which are taught in a four or five-day block each month in Dubai. Students

then undertake electives, which are primarily offered in London, and an international assignment. Two additional core courses take place in London.

EMBA-Global Americas and Europe

The EMBA-Global Americas and Europe programme offers the expertise of two leading business schools – London Business School and Columbia Business School. It is designed for highly ambitious international professionals who have global managerial responsibilities or aspire to take on such responsibilities in their organisations. Core courses are taught in four or five-day class weeks, which alternate each month between London and New York. Students then undertake electives of either or both schools and complete an international assignment.

EMBA-Global Asia

EMBA-Global has expanded to Asia with a pioneering programme based in the three cities that drive global business: London, New York and Hong Kong. This programme is designed for high potential, globally-focused executives and managers who are seeking to deepen their understanding of both western and eastern business theory and practice. Core courses are taught in four or five-day class weeks once a month; taught primarily in Hong Kong, with blocks also taking place in London, New York and Shanghai. Students then undertake electives from the portfolios of any of the three schools and complete an international assignment.

Executive MBA programmes	Executive MBA (London)	Executive MBA (Dubai)	EMBA-Global Americas and Europe	EMBA-Global Asia
Start date(s)	January, September	January, September	May	May
Duration	20 months	20 months	20 months	20 months
Format	Study while working full-time	Study while working full-time	Study while working full-time	Study while working full-time
Primary study location(s)	London	Dubai	London and New York	Hong Kong
Degree awarded	MBA	MBA	MBA from both London and Columbia Business Schools	MBA, jointly awarded by London, Columbia and HKU Business Schools
Average work experience	10 years	10 years	10 years	10 years
Is GMAT required?	Yes	Yes	Yes	Yes
Typical number of nationalities represented	33	20	20	15

Find out more

Telephone:	+44 (0)20 7000 7514	+971440 19301	+44 (0)20 7000 7511	+052 3962 1262
Email:	embalondon@london.edu	embadubai@london.edu	embaglobal@london.edu	asia@emba-global.com
Website:	www.london.edu/emba/	www.london.edu/emba/	www.emba-global.com	www.emba-global.com

Other programmes available at London Business School

Sloan Masters in Leadership and Strategy

Recent graduate | Early career | Mid-career | **Senior manager**

This full-time Masters degree is designed to shape today's senior managers to become the effective leaders of tomorrow.

Focusing on strategy, leadership and change, and globalisation, this programme hones the knowledge and skills of experienced managers who already have established, successful careers.

Sloan Masters in Leadership and Strategy	
Start date	January
Duration	12 months
Format	Full-time
Primary study location	London
Degree awarded	MSc in Leadership and Strategy
Average management experience	15 years
Is GMAT required?	Yes
Typical number of nationalities represented	22

Find out more

Telephone: +44 (0)20 7000 7500

Email: sloan@london.edu

Website: www.london.edu/sloan/

Executive Education

Recent graduate | **Early career** | Mid-career | Senior manager

London Business School's Executive Education programmes empower individuals and organisations to perform at their very best.

Founded on cutting-edge thinking and the latest business practice, these highly practical programmes equip you to have an immediate impact on your organisation's bottom line. You will gain access to the very latest thought leadership that will develop your knowledge in key business areas and experience diverse learning methods that inspire you in many different ways.

Flexible learning solutions

Our wide range of two-day to four-week open enrolment programmes cover general management, finance, HR, leadership, strategic marketing and strategy. In addition, we also create custom programmes – bespoke training solutions designed to match the strategic challenges facing individual organisations.

Find out more

Telephone: +44 (0)20 7000 7390

Email: execinfo@london.edu

Website: www.london.edu/execed/

The London Business School programme portfolio

Duration / Format / Primary study location	Recent graduate	Early career	Mid-career	Senior manager
Masters in Management 12 months / Full-time / London For recent graduates with up to two years of full-time postgraduate work experience.				
MBA 15 - 21 months / Full-time / London For individuals who are looking to make a vertical shift in their career path, change industry or job function, or develop an entrepreneurial toolkit.				
Masters in Finance 10 - 16 or 22 months / Full-time or weekend / London For individuals wishing to advance their career or change their area within finance.				
Executive MBA 20 months / Study while working full-time / London or Dubai Designed for those who want to accelerate their career into general management or move beyond their technical or functional specialism.				
EMBA-Global Americas and Europe 20 months / Study while working full-time / London and New York For dynamic, mid-career managers and professionals who are highly ambitious and have, or aspire to have, transnational responsibilities.				
EMBA-Global Asia 20 months / Study while working full-time / Hong Kong For dynamic, globally-focused executives and managers wishing to deepen their understanding of western and eastern business practices.				
Sloan Masters in Leadership and Strategy 12 months / Full-time / London Designed to prepare experienced senior managers for their next career challenge.				
Executive Education Our Executive Education portfolio comprises both open enrolment and company-specific programmes. Open programmes range from two days to four weeks in length and span general management, finance, HR, leadership, strategic marketing and strategy.				

Find out more

For more information on our programmes and advice on the best solution for your professional development, visit www.london.edu/programmes/ or contact:

Masters Programmes

Telephone: +44 (0)20 7000 7500

Email: masters@london.edu

Executive Education

Telephone: +44 (0)20 7000 7390

Email: execinfo@london.edu



London Business School
Regent's Park
London NW1 4SA
United Kingdom
Tel +44 (0)20 7000 7000
Fax +44 (0)20 7000 7001
Client Services +44 (0)20 7000 7500
www.london.edu
A Graduate School of the University of London